

Topic: Podcast #2 How do I Podcast?	
<ul style="list-style-type: none"><li>• Definition of Podcast <a href="http://en.wikipedia.org/wiki/Podcast">http://en.wikipedia.org/wiki/Podcast</a></li><li>• Discussed iTunes network on <a href="http://www.apple.com">www.apple.com</a></li><li>• Post your iPod so that it's picked up by iTunes for anyone with a iPod to download</li><li>• Format of the Podcast is .mp3 which can be heard by any .mp3 player, iTunes, windows media player, and other programs.</li><li>• Purchase a good sound card<ul style="list-style-type: none"><li>○ <a href="http://www.soundblaster.com">www.soundblaster.com</a></li><li>○ <a href="http://www.creative.com">www.creative.com</a></li></ul></li><li>• Software<ul style="list-style-type: none"><li>○ Free - <a href="http://audacity.sourceforge.net/">http://audacity.sourceforge.net/</a></li><li>○ Pay - <a href="http://www.adobe.com/products/audition/">http://www.adobe.com/products/audition/</a> \$349</li></ul></li><li>• Properly categorize your show for the iTunes network so it's picked up properly.</li><li>• Software to help you record your Podcast<ul style="list-style-type: none"><li>○ <a href="http://www.castblaster.com">www.castblaster.com</a> - \$50 Try for free only lets you record for 10 minutes.</li></ul></li><li>• If playing music please make sure to license that from <a href="http://www.bmi.com">BMI</a> or <a href="http://www.ascap.com">ASCAP</a></li><li>• DON'T PURCHASE THE CHEAP STUFF IT WILL NOT SOUND GREAT AND YOU WANT GREAT RECORDINGS.</li><li>• Hardware<ul style="list-style-type: none"><li>○ Microphone needs to be a good one cost between \$50 and \$150</li></ul></li><li>• Don't spend all your money on equipment get the format down first and just get started then slowly purchase better equipment.</li></ul>	